2025-26 FPRA Gainesville Chapter Board of Directors
July 2026 Meeting Minutes

ATTENDEES

Present:

- Emily Mavrakis
- Angela Chan
- Kathy Richardson, APR, CPRC
- Laurel Ring, APR
- Shelby Martin
- James Neville, APR
- Scott Schroeder, APR, CPRC
- Amy Climenhage, APR
- Styliana Resvanis

Guests:
- None

Absent:
- None

ORDER OF BUSINESS

I. Call to Order

- 12:01 p.m., July 14 on Zoom

II. Review and Approve Previous Meeting Minutes

- A motion to approve the minutes of the June meeting was made by Scott and seconded by Shelby.

III. Treasurer's Report - James Neville, APR

- James went over the June cover sheet
  - Ending bank balance was $7,848.02
  - Chapter grand total was $10,433.31
  - Chapter will need to make decision on how to move forward with CD, which matures in September; James to research and present options at the next board meeting
  - A motion to approve the June treasurer's report was made by Shelby and seconded by Angela.

IV. President's Report - Kathy Richardson, APR, CPRC

- Summit
  - Still time to register
- Chapter Leadership Forum – Friday, July 31 at noon
  - State is hosting Chapter Leadership Forum on Zoom
  - purpose is to go over all aspects of governance; anyone in FPRA can attend if interested
  - Kathy to send an invite to the board and incoming board members
- Final board meeting is August 4, one week earlier than previous meetings; incoming board members to attend and observe
- Current board members should begin setting meetings with counterparts incoming for their position

VI. Unresolved Business

- None

VII. New Business

- None

VIII. Committee Reports

Immediate Past President – Angela Chan

- 2026-27 board slate is set, with all candidates accepting their positions; to be voted on at July luncheon meeting
- PR Masters
  - Have not heard back from Bee Lab contact
  - Plan to connect with Kari at Santa Fe to see if there are other opportunities after the successful tortoise encounter
- Planning for August luncheon

    - Handwritten cards for past presidents and a sweet treat
    - Covering registration for past presidents – Kathy/Angela to determine if we can add an option for those attendees to select and have their lunch covered

President-Elect – Scott Schroeder, APR, CPRC

- Emailing board members to ask for descriptions of duties for each role
    - Current descriptions should be in shared FPRA folder
- Sending out dates for board retreat (last year's was Sept. 4)

VP, Member Services – Amy Climenhage, APR

- Have meeting with Emily and Meredith to plan out grant from state for fall membership drive
- Some memberships expiring this summer; checking in with them to see if they need help with renewals
- Prepping for next luncheon - nametags

Educational Services – Shelby Martin

- Scheduling transition meeting with Sasha
- Notified partial scholarship recipients – Angela and James

Secretary – Emily Mavrakis

- Scheduling transition meeting with Kari

Communications – Kathy Richardon, APR, CPRC, and Laurel Ring, APR

- By mid-August, will update website to handover to Alisha

Community Relations – Styliana Resvanis

- Final service project is Thursday, collecting food and hygiene supplies at July 16 luncheon
    - Sent video from Kari's team to Kathy for sharing on our channels the day of the event
    - Signs created and file sent to Kathy – Kathy can print
    - Plan to count items so we can create a thank you post
    - Kari to bring everything straight to campus
    - Kathy to send reminder email to registrants, reminding them to bring items
- Planning transition meeting

Accreditation & Certification – Laurel Ring, APR

- Have four APR candidates and one CPRC candidate in the pipeline
- One CPRC candidate presentation taking place soon
- Two chapter members have completed the APR process this year

Programs

- July program
    - 19 registered for July 16 luncheon
    - Kathy to send reminder email to registrants
    - Kathy will follow up with Erica to see if she requires a PowerPoint
    - Kathy will set up laptop to play Santa Fe video

- August program
    - Will need to send out reminder for people to attend for board installation

Professional Development

- Post-even meeting held last week
- Not many attendees completed surveys, but no negative feedback
    - Idea for next year: filling out survey enters you into raffle for another prize
- Scott to send lunch receipt to Kathy and James
- Kathy sent Josh feedback, who had asked for it
- Kathy attended event at Straughn Center last week, room well set up – might be an option for location next year
- Kathy/Angela to send info on past locations looked into for pricing/info to Liana

III. Announcements/Comments

IV. Adjourn

- July 14 at 12:38 p.m.

CONCLUSION

Next meeting: August 4 at noon on Zoom
Submitted by: Emily Mavrakis