



2025-26 FPRA Gainesville Chapter Board of Directors
May 2026 Meeting Minutes

ATTENDEES

Present:

- Emily Mavrakis
- Laurel Ring, APR
- Kathy Richardson, APR, CPRC
- Angela Chan
- Shelby Martin
- Amy Climenhage, APR
- Styliana Resvanis
- James Neville, APR
- Scott Schroeder, APR, CPRC

Guests:

- None

Absent:

- None

ORDER OF BUSINESS

I. Call to Order

- May 12 at 12:03 p.m. on Zoom

II. Review and Approve Previous Meeting Minutes

- A motion to approve the minutes of the April meeting was made by Liana and seconded by Angela.

III. Treasurer's Report - James Neville, APR

- James went over the April cover sheet
 - Ending balance was \$7,819.38
 - A motion to approve the April treasurer's report was made by Amy and seconded by Laurel.

IV. President's Report - Kathy Richardson, APR, CPRC

- State board meeting was last week
 - Association dues to be raised starting next year
 - Two weeks left for early bird Summit registration
 - President's welcome reception – chapter can rent out individual bays; would be in favor if the chapter has enough people coming/space will be used; can decorate with a theme – likely something Gainesville-centric; there is also a spirit stick people can pass around
 - 5 board members coming to Summit – Kathy, Scott, James, Amy, Laurel
 - Looking into options for chapter dinner; will need headcount

VI. Unresolved Business

- None

VII. New Business

- None

VIII. Committee Reports

Immediate Past President – Angela Chan

- Chapter awards
 - Rising Star nominee selected and sent to state
 - **TASK:** Kathy to find out from state during tomorrow's meeting when they plan to announce the rising star winners from across the state; we would like to surprise our winner
 - For member of the year and professional of the year awards; scheduled meeting with committee to discuss
 - Deadline to submit is May 22
 - [Member of the Year award application](#)
 - [Professional of the Year application](#)
 - Placing order with trophy shop soon, to be ready to present awards at PDS in June

- Board slate: Met with Scott and Kathy last week; emailed committee with Scott's thoughts on the board and having them complete a Doodle poll; after meeting/committee approval
 - Need to talk with a couple of potential board members
- Scheduling one last PR masters before the end of the chapter year, potentially at UF Bee Lab

President-Elect – Scott Schroeder, APR, CPRC

- Nothing to report

VP, Member Services – Amy Climenhage, APR

- Will hear back from state on whether we received membership drive grant by the end of the month
 - Meredith Bauer-Mitchell, APR, hoping to be part of committee
- New member pinnings upcoming – one likely during May luncheon
- Continuing to check on rolling membership lapses upcoming

Educational Services – Shelby Martin

- Quiz for a Cause was successful; approx. \$1,500 profit
- [Scholarship application](#) for Summit is open – currently no submissions; deadline June 19
 - Could potentially open it up to two members for two partial scholarships

Secretary – Emily Mavrakis

- Nothing to report

Communications – Kathy Richardon, APR, CPRC, and Laurel Ring, APR

- Communications ongoing for upcoming events (PDS, Summit, etc.)
 - Definitely promote PDS to younger professionals/students

Community Relations – Styliana Resvanis

- Amazing Give recap
 - Worked with our standard committee (no luck in recruiting additional members to help) to help Hands to Love raise funds for their camp for kids with limb differences
 - Assisted with: [Media outreach](#), peer-to-peer fundraising toolkit, communications top sheet for the organization
 - Outcomes: Raised a little under goal of \$50k; raised fourth most out of all participants; have tools to be able to use next year and for overall communications; overall very successful!
- For Q4 project, would like to do in-person event, potentially backpack stuffing event (Food4Kids or Catholic Charities as potential partners)

Accreditation & Certification – Laurel Ring, APR

- James earned his APR
- Have until July 1 to apply for APR before price increase; renewals also doubling to \$150
- Following up with additional members in the pipeline
- FYI: PRSA offering discount on exam if applying within first 90 days of new membership

Programs

- Registration open for May 21 program with Amelia Bell, APR, CPRC, on internal comms case study
 - [Registration link](#)
 - At least one pinning taking place at luncheon; Kathy to reach out to Sasha to see if she is coming
- Kathy working on securing speaker for July

Professional Development

- Registration is open and communications are ongoing
 - Also sent email invites to members of Jacksonville and Ocala chapters
 - Shelby to email president of Chomp Chapter
 - Kathy to promote to APR members as educational opportunity for renewal needs
 - [Registration link](#)

III. Announcements/Comments

IV. Adjourn

- May 12 at 12:54 p.m.

CONCLUSION

Next meeting: June 9 at noon on Zoom

Submitted by: Emily Mavrakis