



2025-26 FPRA Gainesville Chapter Board of Directors
June 2026 Meeting Minutes

ATTENDEES

Present:

- Emily Mavrakis
- Shelby Martin
- Kathy Richardson, APR, CPRC
- Angela Chan
- James Neville, APR
- Laurel Ring, APR
- Amy Climenhage, APR
- Styliana Resvanis

Guests:

- None

Absent:

- Scott Schroeder, APR, CPRC

ORDER OF BUSINESS

I. Call to Order

- June 9 at 12:02 p.m. on Zoom

II. Review and Approve Previous Meeting Minutes

- A motion to approve the minutes of the May meeting was made by Shelby and seconded by James.

III. Treasurer's Report - James Neville, APR

- James went over the May cover sheet
 - Ending balance was \$6,939.73
 - A motion to approve the May treasurer's report was made by Scott and seconded by Amy.

IV. President's Report - Kathy Richardson, APR, CPRC

- Summit
 - Reserved bay for president's welcome reception
 - Invoiced and will pay by check
 - 4 confirmed board members attending
 - Looking into options for Monday night chapter dinner

VI. Unresolved Business

- None

VII. New Business

- None

VIII. Committee Reports

Immediate Past President – Angela Chan

- Chapter Awards
 - 3 professional nominations, 2 member nominations, 3 or 4 rising star nominations
 - State to announce all rising star winners after PDS
 - Met with committee and selected rising star previously; met again recently to select other two winners
 - Plaques ordered through trophy shop; Angela will pay in person at Trophy Shop and provide photo of receipt to James
 - Planning on having plaques in hand by June 22
- 2026-27 Board slate
 - Heard back on final person who was contacted about programs (but declined)
 - Sasha will still need to submit formal application if interested in educational services
 - Programs is only remaining area without a director – Scott has reached out to contact to potentially fill this role
- PR masters
 - Reached out to UF bee lab; hoping to schedule morning tour with them if possible

President-Elect – Scott Schroeder, APR, CPRC

- Reach out to Scott if you know of anyone who might be interested in programs
- **TASK:**

VP, Member Services – Amy Climenhage, APR

- Chapter awarded membership grant from state, which will use for membership drive
 - Amy to collaborate with Emily and Meredith Bauer-Mitchell for coordinating member drive in the fall

Educational Services – Shelby Martin

- Partial summit scholarship still open until 6/19 (have funding to offer two)
 - If no other applicants, will still provide partial scholarship and reserve the remaining funds
 - One application so far
- So far, have not had a committee review, but will create a committee to go through applications if more than 2 apply
- Planning to announce scholarship recipient at PDS

Secretary – Emily Mavrakis

- Nothing to report

Communications – Kathy Richardon, APR, CPRC, and Laurel Ring, APR

- June newsletter sent
- Continue to send anything you would like to share on socials to Kathy/Laurel
 - Additional scholarship promotion

Community Relations – Styliana Resvanis

- Q4 service project will be
 - Food drive with Santa Fe College for their on-campus pantry
 - Committee working on graphic/language to promote on socials
 - Planning on having members bring items for donation to July luncheon
 - Determining if standalone email is warranted, but can also tie ask into July luncheon reminders that will already be sent

Accreditation & Certification – Laurel Ring, APR

- APR fee increase takes place July 1
- Working with CPRC candidate

Programs

- July: Erika Cooper from UF CJC on students interfacing with community
 - Registration now open: <https://www.fpragainesville.com/events/monthly-program-registration/>
- August: new board installation and past presidents recognition

- Kathy reached out to April Salter to see if she can do board installation; may be Lindsey instead since the Ocala meeting takes place at the same time
 - Discussed whether to continue tradition of gift for past presidents, in addition to the free lunch – no decision on this yet

Professional Development

- 36 attendees registered
- Kathy created roster of day-of duties
- Board members should arrive as early as they can to help with setup
 - Name tags – Amy has extra holders she can bring
 - Registration table
- Take board photo while there
- Committee meeting tomorrow
- Icebreakers for tables, to get to know everyone sitting with; can swap question with another table
 - Share ideas with Liana if you think of any
- Amy as potential backup speaker – can share media training presentation

III. Announcements/Comments

IV. Adjourn

- June 9 at 12:45 p.m.

CONCLUSION

Next meeting: Tuesday, July 14 at noon on Zoom

Submitted by: Emily Mavrakis