



2025-26 FPRA Gainesville Chapter Board of Directors January 2026 Meeting Minutes

ATTENDEES

Present:

- Emily Mavrakis
- Kathy Richardson, APR, CPRC
- Angela Chan
- Mikayla Birnstiel
- Amy Climenhage, APR
- Styliana Resvanis

Guests:

- None

Absent:

- Shelby Martin
- James Neville
- Scott Schroeder, APR, CPRC
- Laurel Ring, APR

ORDER OF BUSINESS

I. Call to Order

- Jan. 13, 2026 at 12:04 p.m. on Zoom

II. Review and Approve Previous Meeting Minutes

- A motion to approve the minutes of the December meeting was made by Amy and seconded by Mikayla.

III. Treasurer's Report - James Neville

- Kathy went over the December cover sheet in James' absence
 - Net total was \$2,338.31
 - A motion to approve the December treasurer's report was made by Styliana and approved by the board.

IV. President's Report - Kathy Richardson, APR, CPRC

- Great turnout at holiday party
- Next week is winter symposium – Kathy, Scott, Amy and Patricia will be attending from our chapter
 - Kathy will take photos and share on our social channels
- Made website updates

VI. Unresolved Business

- None

VII. New Business

- None

VIII. Committee Reports

Immediate Past President – Angela Chan

- PR Masters for loss prevention research center at UF will be March 26
 - **TASK:** Angela to send email to PR Masters group, may need Kathy's help identifying any new people for that list
 - March 23 is deadline for parking, name tag details
- Angela to work on opening chapter award nominations
 - Deadline to send Rising Star Award to state is spring (potentially April 1)
- Will work on board nomination form for upcoming year
- Will collaborate with Scott to go over chapter bylaws
- New member Sasha expressed an interest in heading PDS planning – process on having someone join the board in the middle of the year not clear based on bylaws
 - Will suggest creating a committee for PDS that she can join

President-Elect – Scott Schroeder, APR, CPRC

- Not present

VP, Member Services – Amy Climenhage, APR

- New member is Sasha will be pinned at upcoming meeting
- Three members has expiring memberships in February; Amy may follow up with board members who are their buddies to send renewal reminder
- Next Pop Up PR will be Feb. 4 at Boxcar
 - Sign up form is now on website, to have an accounting of attendees
- **TASK:** Amy will update name tags for Thursday's luncheon once form closes (will close tonight)

Educational Services – Shelby Martin

- Updates reported by Kathy in Shelby's absence
- Shadow Week dates are finalized: April 6-12
 - Will create web forms for sign ups from students and employers

Secretary – Emily Mavrakis

- Nothing to report

Communications – Kathy Richardson, APR, CPRC, and Laurel Ring, APR

- Website updates recently made
- Share any content you would like promoted in the newsletter with Kathy and Laurel
- Laurel has been working on graphics – send any content you would like created with her

Community Relations – Styliana Resvanis

- December project: Raised \$445 for Peaceful Paths – goal was \$375
- Want to have in-person event for Q2 project – coordinating with Keep Alachua County Beautiful
 - Potential date is Feb. 24; would be mid-morning; unknown if there is a cap on attendees
- Amazing Give: Will check in with Junior League to see the status of applications
- March nonprofit event: Val Riley is likely confirmed speaker; committee working on finding additional panelists
 - Potential speaker gifts – thank you note and box from Thornebrook Chocolates; Kathy can get them ahead of time with FPRA card if needed

Accreditation & Certification – Laurel Ring, APR

- Updates reported by Kathy in Laurel's absence
Two candidates in process of APR
- No information on APR price change available yet; will wait on communications about it for now

Programs – Mikayla Birnstiel

- Informal discussion for January's program
- Mainstreet Daily News team members set as Feb speakers
- Working on Dance Alive to come for April meeting
- Mikayla to work with Kathy and Angela to produce a speakers committee to discuss future program ideas

Professional Development

- Working on putting together a committee to organize the June event
- **TASK:**

III. Announcements/Comments

IV. Adjourn

- 12:53 p.m. on Jan. 13

CONCLUSION

Next meeting: Feb. 10 at noon on Zoom

Submitted by: Emily Mavrakis