



2025-26 FPRA Gainesville Chapter Board of Directors
February 2026 Meeting Minutes

ATTENDEES

Present:

- Emily Mavrakis
- Kathy Richardson, APR, CPRC
- Shelby Martin
- James Neville
- Scott Schroeder, APR, CPRC
- Styliana Resvanis
- Angela Chan

Guests:

- None

Absent:

- Laurel Ring, APR
- Amy Climenhage, APR

ORDER OF BUSINESS

I. Call to Order

- 12:02 p.m. on Feb. 10 on Zoom

II. Review and Approve Previous Meeting Minutes

- A motion to approve the minutes of the January meeting was made by Kathy and seconded by Scott.

III. Treasurer's Report - James Neville

- James went over the January cover sheet
 - Net total was \$2,395.31
 - A motion to approve the January treasurer's report was made by James and seconded by Scott.

IV. President's Report - Kathy Richardson, APR, CPRC

- Reminder to board members to reach out to buddy lists and encourage them to attend events
- Both scholarship funds are still available – board will need to discuss options for how to approach those, whether they remain open or are retooled, etc. – to discuss at upcoming board retreat
- State member Chris has offered to host webinar for Golden Image Awards; Kathy gathering feedback on how much interest there is for this in our chapter; for the first time this year, people can receive feedback from members on their potential submissions

VI. Unresolved Business

- None

VII. New Business

- None

VIII. Committee Reports

Immediate Past President – Angela Chan

- Chapter awards
 - Forms have been created
 - April 30 is deadline to send rising star award to state
 - Laurel to create graphics and begin promotion
- Board nomination form for next year has also been created
- Coordinating past presidents council meeting to begin process of getting back in touch with past chapter presidents
- PR masters in March at UF's loss prevention center – Angela to send email to eligible members and connect with organizers with the list of attendees
- Figuring out final PR masters event for the year
- **TASK:**

President-Elect – Scott Schroeder, APR, CPRC

- Nothing to report

VP, Member Services – Amy Climenhage, APR

- Nothing to report

Educational Services – Shelby Martin

- Chomp Chapter
 - Devin Chestnut will speak with Chomp Chapter on 2/18 to talk about her PR experience
 - Group will also want a speaker at their March and April meetings
- Shadow Days
 - Forms for shadow days are live – interested student hosts should fill out the form; will be third week of April
 - Employer sign up form:
https://docs.google.com/forms/d/e/1FAIpQLSdTaNfqWC_x4pOHebmWY9P_I-X8bZxz72MxtdZ8GQx67Q9KUQ/viewform
 - Student sign up form:
https://docs.google.com/forms/d/e/1FAIpQLSdTaNfqWC_x4pOHebmWY9P_I-X8bZxz72MxtdZ8GQx67Q9KUQ/viewform
- Quiz for a Cause
 - Swamp Head to host as in-kind sponsor and donate a growler
 - Likely date of April 21, from 6-8 p.m. (reserve space from 5:30-8:30 p.m.)
 - Chapter to pay for 6 gift cards for the winning team
 - Looking into a different quizmaster for this year – Emily/Liana to connect with colleague
 - Once details are confirmed, Laurel to create graphics
 - Team sign-ups will be through website, with attending board members as captains

Secretary – Emily Mavrakis

- Cannot attend April board meeting due to travel conflict – Liana to take notes in Emily's place
- **TASK:**

Communications – Kathy Richardson, APR, CPRC, and Laurel Ring, APR

- Send any information to Kathy/Laurel for promotion
- **TASK:**

Community Relations – Styliana Resvanis

- Project with Keep Alachua County Beautiful taking place Feb. 24 from 9-11 a.m.
 - Sign up link: <https://www.fpragainesville.com/volunteeropportunity/>
 - Share with your buddy list if possible
 - **TASK:** Would like to add a QR code to the graphic to promote sign ups at the next board meeting
 - Plan on sending standalone meeting later this week or next week – Liana to connect with Kathy
- Nonprofit lunch meeting in March
 - Speaker list for nonprofit program in March – aiming to finalize by Friday (have two of four so far)

- Angela reaching out to KISS 105 radio contact
 - Kathy to pick up speaker gift for
 - Committee to cover the member rate for speakers
 - Nonprofit rate will be member rate
 - Set up room in long rows of tables
 - Emily to moderate
 - **TASK:** Angela to share list of last year's attendees for targeted promotion
- Amazing Give – April 23
 - Nothing to report yet

Accreditation & Certification – Laurel Ring, APR

- 3 people in APR pipeline, no CPRC candidates at this time

Programs

- No confirmed speaker yet for April, May and July
 - Mikayla to send contacts for Dance Alive as tent. April speakers
 - Exactech rebrand with Nancy Walsh? TBD
- Let Scott know if you are interested in heading programs next year; would like to get a head start with filling out the remaining programs for this year, with help from Scott and others
 - Angela has speaker/topic interest list from previous year – will share with Scott
 - Amelia has expressed an interest in speaking

Professional Development

- Date and location confirmed: June 25 at the Thomas Center
- Speakers: Josh Gellers from UNF to discuss AI and ethics; reached out to Ben Tobias as potential speaker; Exactech rebrand with Nancy Walsh? TBD
- Angela coordinating food – breakfast (including coffee!) and lunch options
 - Kathy to reach out to Brother Cookie and Paper Bag Deli as potential options

III. Announcements/Comments

IV. Adjourn

- 12:55 p.m. on Feb. 10

CONCLUSION

Next meeting: March 10 at noon on Zoom

Submitted by: Emily Mavrakis