



2024-25 FPRA Gainesville Chapter Board of Directors
August 2025 Meeting Minutes

ATTENDEES

Present:

- Emily Mavrakis
- Angela Chan
- Patricia Vernon, APR, CPRC
- Shelby Martin
- Kathy Richardson, APR, CPRC
- Marbella Miller
- Amy Climenhage, APR
- Scott Schroeder, APR, CPRC
- Styliana Resvanis

Guests:

- James Neville
- Laurel Ring, APR
- Kate Clement
- Mikayla Birnstiel

Absent:

- Hanna De La Garza

ORDER OF BUSINESS

I. Call to Order

- Aug. 12 at 12:02 p.m. on Zoom

II. Review and Approve Previous Meeting Minutes

- A motion to approve the minutes of the July meeting was made by Scott and seconded by Shelby.

III. Treasurer's Report - Patricia Vernon, APR, CPRC

- Patricia went over the July cover sheet
 - Net total was \$5,095.29
 - A motion to approve the July treasurer's report was made by Kathy and seconded by Marbella.
- **TASK:** Kathy to send Doodle poll to Angela, Patricia and James to meet for bank account rollover

IV. President's Report - Angela Chan

- PR & Comms Summit recap
 - Received Communication and Membership Retention chapter awards
 - Lorraine Gill received Past President's award
 - Laurel received APR certificate
 - Shelby received Rising Star certificate + bonus \$100 cash prize
 - Several chapter members recognized with Golden Image awards
- Transition meetings scheduled with Kathy on Friday and next week
- Met second membership goal of 12 new members this year
- **TASK:** Reach out to Meredith Bauer about Summit scholarship
- **TASK:** Cancel Dreamhost (will just be paying for the domain through them)

VI. Unresolved Business

- None

VII. New Business

- None

VIII. Committee Reports

Immediate Past President – Marbella Miller

- PR Masters tour at TV20; Scott to reconnect with contact; event to be scheduled depending on their availability
 - Logistics likely to be finalized by Angela following board transition
- 5 past presidents registered for August luncheon
- **TASK:** Will reach out to Joey to see if Marbella is considered past president for purposes of lunch being covered at August meeting

President-Elect – Kathy Richardson, APR, CPRC

- Planning to take a board photo at next week's chapter meeting
- Monthly board meetings likely to take place same time as this year (second Tuesday of the month)
- **TASK:** Sending Doodle poll to incoming board members to figure out best time for in-person board retreat (potentially last week of August, first week of September)

VP, Member Services – Scott Schroeder, APR, CPRC

- Acquired 12 new members; highest membership retention for a chapter of our size

Educational Services – Shelby Martin

- Nothing to report

Secretary – Emily Mavrakis

- Nothing to report

Communications – Hanna de la Garza – reported by Angela

- If you have anything you would like shared on social, message Angela
- August luncheon registration is now open

Community Relations – Styliana Resvanis

- Q4 service project in July at Elder Care; 7 attendees
- Held final committee meeting in July to discuss what went well this year and plans for next year's committee
- Let Liana know if you are interested in joining the upcoming year's community relations committee; will soon plan to map out chapter service projects for the upcoming year

Accreditation & Certification – Amy Climenhage, APR

- Held transition meeting with Laurel; looping her in on correspondence
- Five members in various stages of APR process; one member interested in CPRC during next year; two members prepping to take exam

Programs

- July: Devon Chestnut's program well attended and received
- August: Board installation with state Immediate Past President Julie Frey
- September: Janet Coates; meetings will move to Las Carretas beginning this month (3501 SW Second Ave. in the Creekside Mall)
- October: TBD speaker/topic

Professional Development

- Nothing to report

III. Announcements/Comments

- None

IV. Adjourn

- 12:45 p.m. Aug. 12 on Zoom

CONCLUSION

Next meeting: TBD in-person board retreat in late Aug/early Sept.

Submitted by: Emily Mavrakis