



2024-25 FPRA Gainesville Chapter Board of Directors
July 2025 Meeting Minutes

ATTENDEES

Present:

- Emily Mavrakis
- Angela Chan
- Hanna de la Garza
- Styliana Resvanis
- Marbella Miller
- Amy Climenhage, APR
- Shelby Martin
- Kathy Richardson, APR, CPRC

Guests:

- None

Absent:

- Scott Schroeder, APR, CPRC

ORDER OF BUSINESS

I. Call to Order

- July 8 at 12:04 p.m. on Zoom

II. Review and Approve Previous Meeting Minutes

- A motion to approve the minutes of the June meeting was made by Shelby and seconded by Styliana.

III. Treasurer's Report - Patricia Vernon, APR, CPRC

- Patricia went over the June cover sheet
 - Net total was \$3,732.40
 - **TASK:** If you have expenses you anticipate before the end of the current year that weren't reflected in her list of upcoming expenses, please reach out to Patricia
- A motion to approve the June treasurer's report was made by Marbella and seconded by Amy.
- Marbella digging into potential issue of being overcharged for platform (invoice ~\$380 from Hosting.com) Dream Host is scheduled to bill in July or August

IV. President's Report - Angela Chan

- Sponsorships
 - Angela reached out to potential sponsor, who said he can commit \$250
- Meeting soon with Kathy and Scott to discuss next year's goals
- Summit
 - 19 chapter members registered to attend
 - Chapter dinner moved to Sunday night at 7:30 p.m., TBD location

VI. Unresolved Business

- None

VII. New Business

- **Summit Scholarship rollover discussion**
 - Scholarship awardee for last year's Summit was unable to attend due to weather and we allowed her to rollover the scholarship to this year. However, she is unable to attend this year due to a family vacation conflict.
 - The board approved a motion by Kathy and seconded by Shelby to not rollover the Summit scholarship for another year.

VIII. Committee Reports

Immediate Past President – Marbella Miller

- Lorraine was unable to attend PDS and receive award plaque; Marbella will reach out to her to get it to her
- Trying to coordinate last PR masters event, but has lost touch with two contacts at TV20
 - **TASK:** Marbella will connect with Scott to see if his contact is available to help

President-Elect – Kathy Richardson, APR, CPRC

- Transition meeting in August
 - Kathy can make introductory meetings between current and replacement members; members will organize transition meetings themselves
- Last Pop Up PR/pre-state mixer upcoming: July 24 at 5:30 p.m. at Public & General

VP, Member Services – Scott Schroeder, APR, CPRC – reported by Angela

- Received membership report from state
- Beginning membership drive week after next

- New member: Maya Hutchins with UF CJC
 - Scott has reached out to her

Educational Services – Shelby Martin

- Summit scholarship recipient is Mikayla Birnsteil
- Reached out to Chomp Chapter president to get connected with their leadership for next year

Secretary – Emily Mavrakis

- Nothing to report

Communications – Hanna de la Garza

- **TASK:** Let Hanna know as soon as possible if there is any content you need her to share on socials/in the newsletter
- **TASK:** Upcoming board questions to answer via email for July and August

Community Relations – Styliana Resvanis

- Still trying to schedule Q4 service project, potentially volunteering with card making class at senior center
- Will potentially fit in virtual fundraising opportunity to have members participate
 - Idea from Kathy: Hawthorne Chamber of Commerce [bowling event](#)

Accreditation & Certification – Amy Climenhage, APR

- Two members passed panel and plan to take their exams in the summer
- One member reached out with interest in coming up with APR plan
- Connecting with Hanna to discuss long-term planning for interest

Programs

- July: Devon Chestnut on smart brevity
 - 15 people registered (need 5 more to break even)
- Announcements at meeting
 - Pop Up PR
 - Award for Lorraine
 - Board slate and membership voting
 - Community relations project if ready
- Future programs:
 - Julie Frey will install board in August
 - September: Janet Coats
 - October: Melissa Barnett

Professional Development

- Takeaways from last month's event:
 - Diane Diaz rated highly; people wished she was in person
 - Scott P. rated highly; people wished his session was longer
 - PDS overall: one very low rating, but mostly high satisfaction among attendees
 - Suggestions: Adjust timing to have less break time, have coffee

III. Announcements/Comments

- None

IV. Adjourn

- 12:56 p.m. on Zoom

CONCLUSION

Next meeting (transition with current and new board): Aug. 12 at noon on Zoom

Submitted by: Emily Mavrakis