



2021-22 Board of Directors Meeting Agenda December 8, 2021

In attendance: Sarah Coulson, APR; Amy Azoulay, APR; Kathy Richardson, APR; Kayla Sharp, Marbella Miller, Angela Chan, Colleen Raccioppi, APR; Amelia Bell, APR, CPRC; Megan Kimmel MacPherson, Joey Martinez

Absent: Alex Lucas Flinchum, La'Kendra Garrison, Amanda Overstreet, Stephanie Esposito

I. Call to Order – 8:02 am

II. Review and Approve Meeting Minutes

Motion: Sarah. Seconded: Amelia. Approved.

III. Treasurer's Report – Colleen Raccioppi, APR

- Bank transfer is almost done, so Amy and Colleen can cut and sign checks.
- Some reimbursements and the scholarship payouts were sent out.
 - Might need to cross-check member list with rebate list.
- Big check from state for membership rebate. But still \$1000 under.
- Owe money for student chapter scholarships and Zoom fees to State.
- Electronic letter to Sarah from bank
- Colleen reachable via text during the last two weeks of year.
- Motioned: Megan. Seconded: Joey. Approved.

IV. President's Report – Amy Azoulay, APR

- Holiday Party
 - Tomorrow with 13 registrations. Register if you are coming.
 - Sign up genius for potluck
 - Reach out to buddies
 - Could bring additional chairs if you want to

V. Unresolved Business

VI. New Business

VII. Committee Reports

- Immediate Past President – Sarah Coulson, APR
 - PR Masters in January
 - Start meetups for PR Masters to start in January
- President-Elect – Joey Martinez
 - Passing out member milestones at holiday event

- Will email membership milestone recipients to ask them to attend holiday party
- Programs – Megan Kimmel MacPherson
 - January program on January 20th
 - Feb/March is up in the air – need to follow up with Alex
 - June program for PDS instead of program maybe – follow up with Amanda
 - Maybe Media breakfast in April – follow up with La’Kendra
 - Amy to give Megan FPRA T-shirts for speaker gifts
- Educational Services – Angela Chan & Amelia Bell, APR, CPRC
 - Start promoting Quiz for a Cause for February to align with student chapter
 - Spring Break starts first week of March
 - Have scholarships and send out emails to student chapter members
 - Graduation dates – Amelia to follow up with state chapter
 - Shadow Day – February as well
- VP, Member Services – Marbella Miller
 - Passing out milestones at holiday party
 - For Kayla – social post for big year milestones
- Secretary – Angela Chan
 - Sponsorship packet still in progress
- Electronic Media – Kayla Sharp
 - Marbella – submitting social posts for big year milestones
 - Continue sending graphic and copy (VERY IMPORTANT TO INCLUDE)
 - Waiting on content for website redesign
- Communications – Alex Lucas Flinchum
 - Continue filling out doc for newsletter content
- Community Relations – La’Kendra Garrison – Amy reported
No updates
- Professional Development – Amanda Overstreet – Amy reported
Date set – June 17th for PDS at Farm Bureau – Amy to double check
- Image Awards – Stephanie Esposito – Amy reported
Received \$500 sponsorship from Liquid Creative
Event at Blue Gill Restaurant
- Accreditation & Certification – Kathy Richardson, APR
 - Moving everyone along for accreditation
 - APRs might be set for a panel

VIII. Agenda Items for Membership Meeting – Membership meeting is holiday party

IX. Announcements/Comments

X. Adjourn – 8:30 a.m.