

Gainesville Chapter Image Award Recipients:

2020:

Winner: Lindsay Robertson, APR, and Kenneth Morgan-Schleuning, APR, CPRC/Florida Public Relations Education Foundation

Submittal Title: Show A PR Colleague Some Love

Category: Public Relations Program-Promotional/Marketing

Awards Won: Image Award and Judges Award; Golden Image Award and Judges Award (Golden Image Awards)

2019:

Winner: Sarah Coulson

Submittal Title: CPAmerica Prospective Member Brochure

Category: Printed Tools of Public Relations – Brochure

Awards Won: 2019 FPRA Gainesville Chapter Judges' Award and Award of Distinction

Winner: Damian Niolet

Submittal Title: Meridian Behavioral Healthcare, Inc.'s 2018 Annual Report

Category: Printed Tools of Public Relations – Annual Report

Awards Won: 2019 FPRA Gainesville Chapter Judges' Award and Award of Distinction

Winner: Kevin Coulson, APR, CPRC, UF College of Education

Submittal Title: What's in those Norman Lockers Anyway?

Category: Digital Tools of Public Relations – Online Audience Engagement

Awards Won: 2019 FPRA Gainesville Chapter Image Award, Award of Distinction and Judges' Award,

Winner: Amelia Bell, APR, CPRC, and Matt Green

Submittal Title: RTI Surgical Remote Inventory Access Tool

Category: Digital Tools of Public Relations – Other

Awards Won: 2018 FPRA Gainesville Chapter Image Award and Judges' Award; Golden Image Award (Golden Image Awards)

Winner: Amy Azoulay and Angela Chan

Submittal Title: United Way's Reading Pals & The Amazing Give

Category: Digital Tools of Public Relations – Online Promotion

Awards Won: 2019 FPRA Gainesville Chapter Grand Image Award, Image Award, Judges' Award, Award of Distinction and Grand Image Award; Judges Award and Award of Distinction (Golden Image Awards)

2018:

Winner: Daigle Creative

Submittal Title: Connectable Clara Vignette

Category: Audio/Visual Tools-Video

Awards Won: Judges Award

Winner: Diagle Creative

Submittal Title: Connectable Jacob Vignette

Category: Audio/Visual Tools-Video

Awards Won: Judges Award

Winner: Amy Azoulay

Submittal Title: United Way Express

Category: Public Relations Programs-Community Relations

Awards Won: Award of Distinction (Golden Image Awards)

Winner: Julie Frey, APR, CPRC

Submittal Title: DCP Leadership Summit, UF College of Design, Construction and Planning

Category: Public Relations Programs-Special Events

Awards Won: Award of Distinction (Golden Image Awards)

2017:

Winner: Mary Beth Head/Two Head Video

Submittal Title: It Matters: Sea Turtles License Plate Video Campaign

Category: Audio/Visual Tools-Video

Awards Won: Award of Distinction

Winner: Erin Morton, APR, CPRC

Submittal Title: RTI Surgical Donate Life Month Campaign

Category:

Awards Won: Award of Distinction

2016:

WINNER: Ginger Broslat, APR, CPRC, and Joanne Flood

Submittal Title: Help Them THRIVE, Transitions Life Center

Category: Public Relations Program-Public Affairs

Awards Won: Image Award

WINNER: Colleen Raccioppi, APR, and Cheryl Conner/Exactech

Submittal Title: Innovations

Category: Printed Tools-Magazine

Awards Won: Award of Distinction

WINNER: Erin Morton, APR, CPRC

Submittal Title: RTI Surgical Internal Donate Life Month Campaign

Submittal Title: RTI Donor Services Communications

Category: Public Relations Program-Internal

Awards Won: Image Award, Golden Image Award (Golden Image Awards)

WINNER: Julie Frey, APR, CPRC, and Amelia Bell, APR, CPRC

Submittal Title: FPRA Gainesville PR Masters Program

Category: Public Relations Programs-Internal

Awards Won: Image Award and Judges Award; Golden Image Award and Judges Award (Golden Image Awards)

2015:

WINNER: Leah Craig and Holly Franklin

Submittal Title: University of Florida School of Music/The Phantom of the Opera

Category: Public Relations Program-Promotional/Marketing

Awards Won: Image Award, Judges Award, Grand All Image Award; Award of Distinction and Judges Award (Golden Image Awards)

WINNER: Patty Carroll and Jenn Petion

Submittal Title: Partnership for Strong Families' 30 Days of Amazing Local Kids campaign.

Category: Public Relations Program-Public Service

Awards Won: Judges Award

WINNER: Ginny Lawrimore, Laura Hogan, and Brandon Shuk

Submittal Title: Gator 100 Social Media

Category: Public Relations Program-Promotional/Marketing

Awards Won: Judges Award

WINNER: Patty Carroll, Jenn Petion and Michelle Kidney

Submittal Title: Partnership for Strong Families/Wish Upon A Star Toy Drive

Category: Public Relations Program-Special Events

Awards Won: Award of Distinction

WINNER: Brandon Shuk, Milenko Martinovich and Mary Homick

Submittal Title: Gator 100

Category: Public Relations Program-Special Events

Awards Won: Image Award

WINNER: Julie Frey, APR, CPRC/Design, Construction and Planning

Submittal Title: Perspectives, Special Edition

Category: Printed Tools of Public Relations-Newsletters

Awards Won: Judges Award; Award of Distinction (Golden Image Awards)

WINNER: Ginny Lawrimore, Laura Hogan, and Brandon Shuk

Submittal Title: Gator 100 Social Media

Category: Audio/Visual Tools-Online Engagement

Awards Won: Judges Award

WINNER: Erin Morton, APR, CPRC/RTI Surgical Corporate Communications

Submittal Title: RTI Surgical 2014 Corporate Video

Category: Audio/Visual Tools-Institutional

Awards Won: Image Award and Judges Award

WINNER: Wendy Crites-Wacker, APR, CPRC, Jenny Highlander and Amelia Bell, APR, CPRC/RTI Surgical Global Communications

Submittal Title: MyRTI Extranet Launch.

Category: Audio/Visual Tools-Website

Awards Won: Award of Distinction; Golden Image Award and Grand Golden Image Award (Golden Image Awards)

2014:

WINNER: Maria Copeland, Linda, APR, and Kaitlin Gardiner

Submittal Title: FPRA's Quiz for a Cause Student Scholarship Fundraiser

Category: Public Relations Program-Community Relations

Awards Won: Image Award, Judges Award

WINNER: Jenn Petion and Patty Carroll

Submittal Title: Partnership for Strong Families' 10 Years and Growing Campaign

Category: Public Relations Program-Institutional

Awards Won: Image Award

WINNER: Melanie Ross and Wanda English

Submittal Title: UF Health Brand Relaunch

Category: Public Relations Program-Internal

Awards Won: Award of Distinction

WINNER: Paul Ramey, APR, Kaitlin Gardiner and Katina Prokos

Submittal Title: Florida Museum of Natural History for Titanaboa: Monster Snake

Category: Public Relations Program-Promotional/Marketing

Awards Won: Image Award, Grand All Image Award

Winner: Exactech Marketing Team

Submittal Title: Precision And Accuracy For Your Knee Surgery

Category: Public Relations Program-Promotional/Marketing

Awards Won: Award of Distinction

WINNER: Julie Frey, APR, CPRC, and Katelyn Oropeza

Submittal Title: UF College of Design, Construction and Planning for DCP Career Fair

Category: Public Relations Program-Special Events

Awards Won: Judges Award and Award of Distinction

WINNER: Kevin Coulson, APR, CPRC and Sherry Houston

Submittal Title: Meridian Health Care and Frankel Media Group for www.mbhci.org Redesign

Category: Audio/Visual Tools of Public Relations-Website

Awards Won: Award of Distinction

WINNER: Alisha Kinman

Submittal Title: The Hipp Goes Digital

Category: Audio/Visual Tools-Other

Awards Won: Award of Distinction, Award of Distinction (Golden Image Awards)

2013:

WINNER: Paul Ramey, APR, Leeann Hewlett and Logan Gerber

Submittal Title: Florida Museum of Natural History's Cruisin' the Fossil Freeway

Category: Public Relations Programs-Promotional/Marketing

Awards Won: Image Award and Grand All Image Award, Golden Image (Golden Image Awards)

WINNER: Sheryl Eddie, Brittany Borsanyi and Tiffany Manning

Submittal Title: Family Resource Festival

Category: Public Relations Programs-Public Service

Awards Won: Judges Award and Award of Distinction

WINNER: Gainesville Regional Utilities, City of Gainesville

Submittal Title: Total Service Excellence Video

Category: Audio/Visual Tools of Public Relations-Video/Internal

Awards Won: Grand Image Award, Image Award, Judges' Award

WINNER: Wendy Crites Wacker, APR, Jenny Highlander, APR and Leah Craig of RTI Biologics

Submittal Title: Rspace Intranet Redesign

Category: Audio/Visual Tools of Public Relations-Website

Awards Won: Award of Distinction, Golden Image (Golden Image Awards)

2011:

WINNER: Kevin Coulson/Meridian Health Care

Submittal Title: Meridian's Recovery Center Housewarming and Ribbon Cutting

Category: Public Relations Program-Special Events

Awards Won: Award of Distinction and Judges Award

WINNER: Julie Frey, APR, CPRC

Submittal Title: UF College of Design, Construction and Planning-DCP Web Week

Category: Public Relations Program-Internal

Awards Won: Judges Award (Golden Image Awards)

WINNER: RTI Donor Services Communications

Submittal Title: "Reflection of Life" Family Services Program

Category: Public Relations Program-Other

Awards Won: Golden Image (Golden Image Awards)

WINNER: Gainesville Regional Utilities

Submittal Title: 2009 Annual Report

Category: Printed Tools of Public Relations-Annual Report

Awards Won: Award of Distinction (Golden Image Awards)

WINNER: Gainesville Regional Utilities, Amelia Marty

Submittal Title: GRU Consumer Confidence Report Excellence Award Supplement

Category: Printed Tools of Public Relations-Brochures

Awards Won: Award of Distinction (Golden Image Awards)